

## IT ALL STARTED BECAUSE OF FAMILY

Our story began in 1979 when Elmer and Gina Whitcomb purchased a pair of restaurants in Garden City, New York. Since the beginning, two things stand out clearly and consistently through the years: food and family.

Our direction is always guided by family values and committed to providing wholesome meals to our customers. At Whitsons, we understand this invisible, yet very real connection, and how a meal should mean so much more than food on a plate. It's about making a difference in the lives we touch.

## ENHANCING LIFE ONE MEAL AT A TIME™

In keeping with our mission of Enhancing Life One Meal at a Time™, we have always been dedicated to nourishing those within the communities we serve. Now, with our recent expansion into new regions, our strategically positioned state of the art culinary centers and delivery teams,

we are fueling neighborhoods across the country!

We commit to our mission through three core promises:

Treat Everyone Like Family
Serve Wholesome Foods That Taste Great
Nurture Authentic Communication

## SIMPLY ROOTED®

At Whitsons, we have gone back to a time when good food was simple. As part of our Simply Rooted® Food Philosophy, we are focused on using ingredients that are locally sourced, all-natural, organic or non-GMO, and minimally processed. Our roots in food and family guide us, and we would like to invite your school community to join us on this journey.

Great-tasting, nutritious meals begin with the best ingredients. Every detail matters when it comes to providing consistently high-quality food and service, from using wholesome ingredients and chef-inspired, time-tested recipes, to careful packaging and safe, expedient delivery.

Our values represent our commitment to helping people live healthier lives by moving food in a more nourishing and natural direction. We believe it is important to serve the same kinds of meals to our customers that we would serve to our own family

At the core of our philosophy is a return to traditional, wholesome ingredients the way nature intended us to eat. We consider the methods to grow, farm and handle our ingredients.

As an NMSDC-certified minority-owned business, we embrace diversity and inclusion as part of our mission. Whitson's commitment to family values is best expressed through our mindset to Be the Best Part of Someone's Day.<sup>TM</sup>



## JOIN US ON OUR JOURNEY

Contact us today to learn more about our dining solutions and find out how we are Enhancing Life One Meal A Time™ for communities like yours.

800.813.5833

Learn more. Scan below.





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