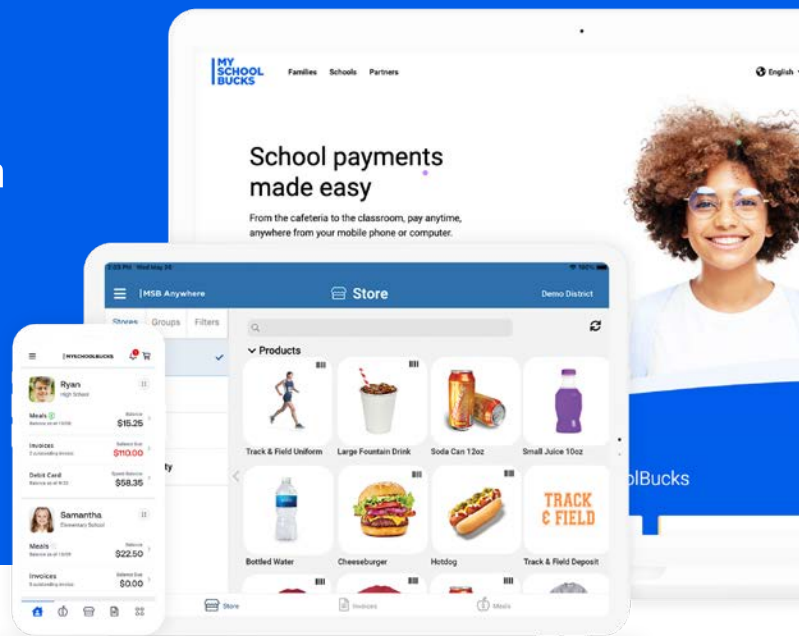




Your complete payment solution

MySchoolBucks makes it easy to manage all school-related fees and purchases. Accept payments online, with the app, and in-person for convenience, flexibility, and security.



Total financial control

Quickly reconcile the thousands of payments received during a typical school year with access to numerous audit-friendly reports.



Convenience For parents

Parents can make one-time or recurring school payments 24/7, view student balances, and track cafeteria purchases.



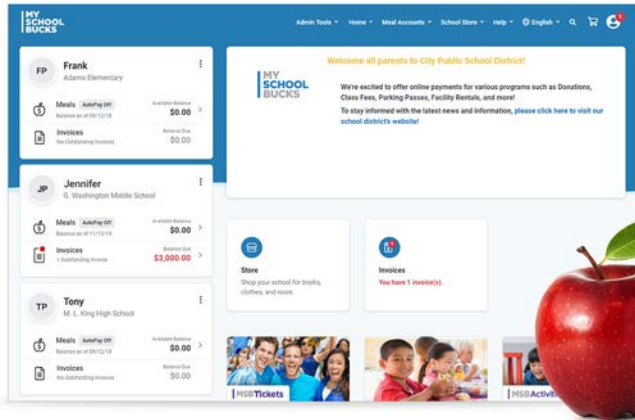
Dedicated support

Staff and parents have access to dedicated email and phone support. Free parent marketing materials are available to help boost participation.



Industry-leading security

MySchoolBucks uses PCI and CISP security standards to ensure the privacy and protection of all your payment information.

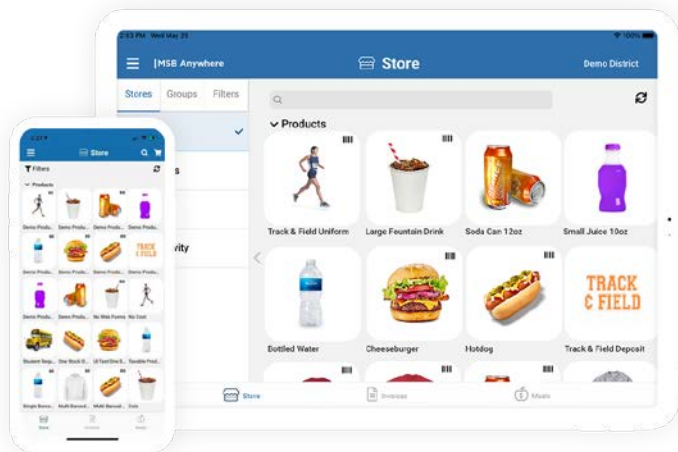
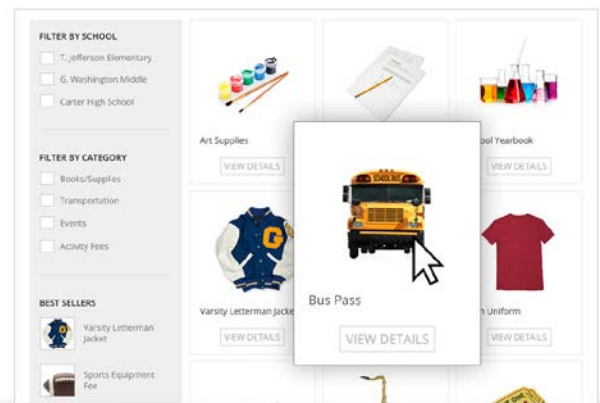


Meal payments

Parents can go online or use the mobile app to pay for school meals, view account balances, set up low balance alerts, and track purchases. Meal payments are sent directly to your cafeteria point of sale system.

Store payments

With a custom e-commerce storefront, you can collect payments online or with the app for any school-related items including: student fees, activities, transportation, child care, and more.



In-person payments

MySchoolBucks Anywhere transforms any Apple iPad into a mobile point-of-sale with our app and card reader. Accept credit card, cash and check payments anytime... anywhere... for anything!

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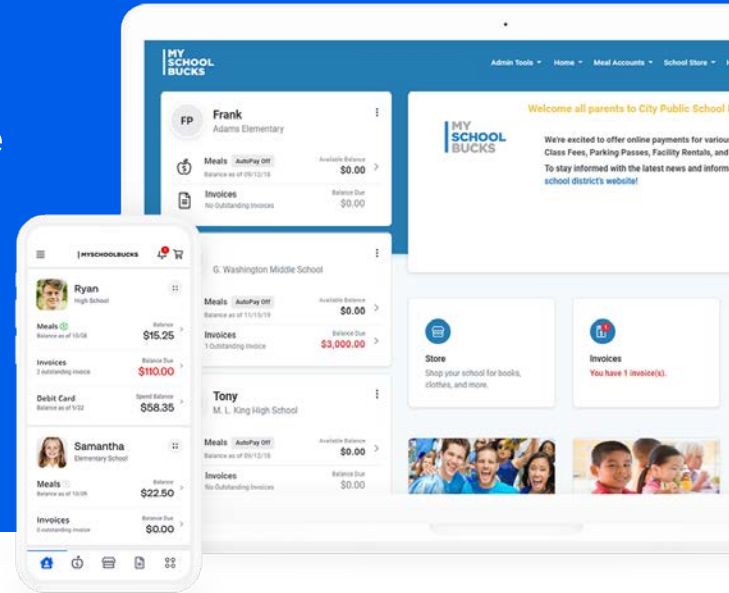
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MEAL PAYMENTS

**MY
SCHOOL
BUCKS**

Meal payments online... not in line

Speed up your serving lines by giving parents an easy way add funds online to their student's meal account. More online payments helps increase revenue and student participation.



Seamless POS integration

All meal payments made through the website and mobile app are sent directly to your Heartland POS system.



Easy reconciliation

Access key financial and user information from a number of robust reporting options for quick and easy reconciliation.



Minimize cash handling

More money on accounts from online payments means less cash transactions at your serving lines, and less meal charges to be collected.



Reduce unpaid meal charges

Easily set up balance alerts to quickly notify parents that they have a negative meal balance, even if they don't have a MySchoolBucks account!

Convenience for Parents

CAFETERIA PURCHASES		RECENT PAYMENTS		SCHEDULED PAYMENTS	
Cafeteria purchase history is displayed for up to three months					
Hailey Smith			Last updated by school: Jun 21, 2016 10:15 AM		
Date	Account	Item	Serving Period	Payment Type	Amount
06/21/2016 08:40 AM	TWIN OAKS ELEMENTARY SCHOOL Cafeteria	Reim. Meal	Breakfast	PrePay	-\$1.55
06/20/2016 12:31 PM	TWIN OAKS ELEMENTARY SCHOOL Cafeteria	Reim. Meal	Lunch	PrePay	-\$2.75
06/16/2016 01:09 PM	TWIN OAKS ELEMENTARY SCHOOL Cafeteria	Reim. Meal	Lunch	PrePay	-\$2.75
06/16/2016 01:09 PM	TWIN OAKS ELEMENTARY SCHOOL Cafeteria	Water	Lunch	PrePay	-\$1.00
06/15/2016 01:00 PM	TWIN OAKS ELEMENTARY SCHOOL Cafeteria	Reim. Meal	Lunch	PrePay	-\$2.75
06/09/2016 01:07 PM	TWIN OAKS ELEMENTARY SCHOOL Cafeteria	Milk	Lunch	PrePay	-\$0.75

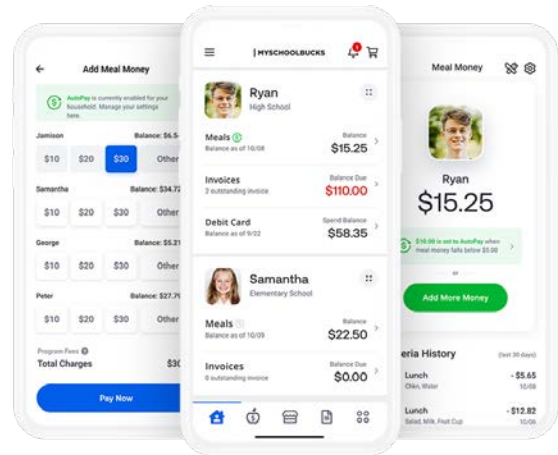
VIEW ALL PURCHASES

View cafeteria purchases

Parents can view all payments and cafeteria purchases from the past 90 days including item names, amounts and transaction dates.

Make payments on-the-go

Download the MySchoolBucks mobile app for iPhone or Android and get convenient access to account balances, cafeteria purchases, and make payments right from your smartphone.



Set it & forget it

Parents can automatically add funds to their student's meal account when the balance falls below a specified amount or at a set frequency (weekly, bi-weekly, monthly, etc).

Set Up AutoPay

Set it and forget it! Use the quick setup process below to enroll your student(s) in AutoPay. Make adjustments as needed to ensure that the individual needs of your student(s) are covered. Let us take care of the rest!

Meal accounts should be automatically funded:

When balance falls below: \$10 \$15 \$20 Other

STUDENT: Mandy Smith SELECT AMOUNT: \$0 \$20 \$30 \$40 Other

Vicki Smith \$0 \$20 \$30 \$40 Other

Add a Student

End AutoPay on:

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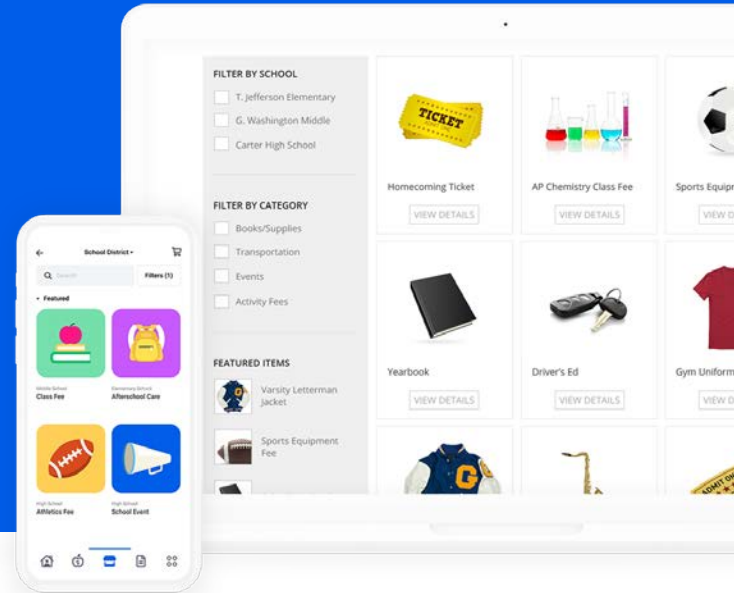
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Thousands of school payments... one convenient online store

Quickly reconcile and manage the thousands of payments received during a typical school year. Accept credit/debit card and check payments online for anything.



Ease administrative responsibility

Accepting payments online reduces the number of cash payments that need to be collected, saving time and resources.



Quick reconciliation

Choose from a number of audit friendly reports to quickly and easily reconcile all credit/debit card and electronic check payments received online.



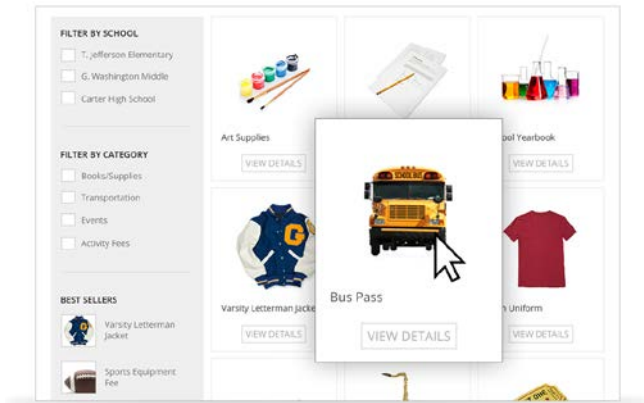
Export to financial systems

Save reports to your computer as an Excel spreadsheet for easy import into your district's financial system.



Simplified bank deposits

Route payments to specific bank accounts for each item in your online store, ensuring funds go where they need to.

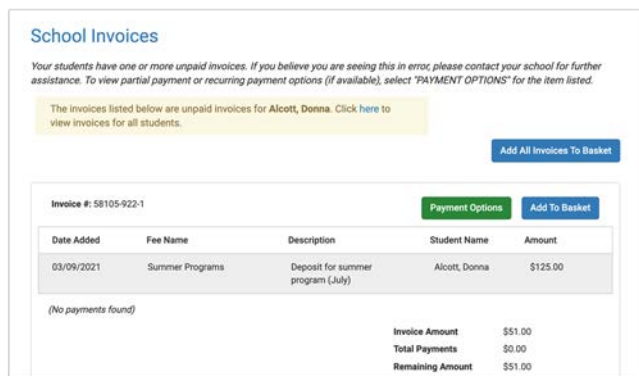
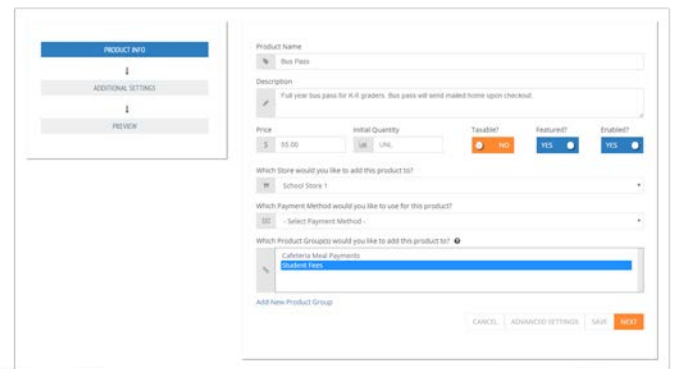


Full e-commerce experience

MySchoolBucks provides the same great experience parents have come to expect from online retailers. Items are clearly displayed in easy to read tiles and can be added to a cart for fast checkout.

Quick item setup

Use the built-in product wizard to quickly add new items to your online store. Include a photo and description, create fillable forms, customize payment options (full or partial), and more!



Invoice parents for student fees

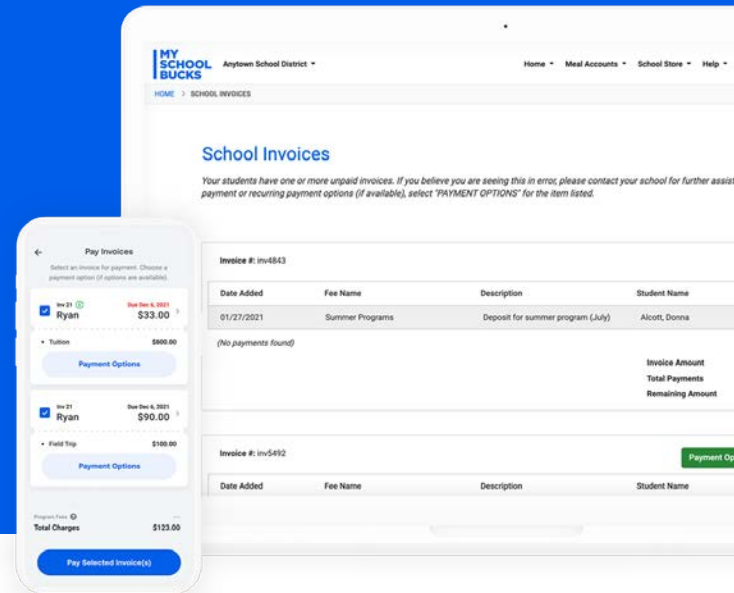
Collect student fees with ease! Simply upload student fees owed to each parent's account in MySchoolBucks, giving them the option to pay the next time they log in to their account.

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The smarter way to assign & collect student fees

Take the work out of assigning student fees and accept contactless payments this school year. Quickly add fees to student groups and automatically notify parents when they're due.



Automated fee collection

Assign fees to groups of students (e.g. school, course, grade) from your student information system or add them manually.



Safer, more secure payments

Paying securely online or with the mobile app means greater convenience for parents and less in-person payments.



Customizable invoices

Adjust pricing for free/reduced students, waive fees, add late fees, and set up payment plans to control how parents can pay - you decide!



Streamlined reconciliation

Quickly track and manage fees in one place with reporting that shows you what's been paid and what's still due.

Turn fees owed into fees paid

- Transportation
- Before & after care
- Tuition
- Technology fees
- Athletics
- Uniforms
- Band fees
- Summer programs
- Library fees
- Text/lab fees
- Field trips
- and more!

How it works

Collecting fees has never been easier with student invoicing in MySchoolBucks.



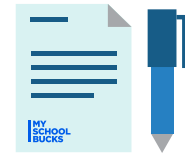
ASSIGN INVOICES

Connect your student data to assign fees based on groups or upload a list from your district systems



PAY ONLINE OR ON-THE-GO

Parents are automatically notified they have a payment due and can pay online or with the mobile app



EXPORT REPORTS

For easy reconciliation, simply view and download custom reports

Connect your student information

We partner with a number of organizations to help connect MySchoolBucks with your Accounting, Student Information System (SIS), Cafeteria, and other key district systems. A few of our partners include:

- PowerSchool
- Skyward
- Edupoint Synergy
- FamilyID
- Dude Solutions
- Pick A Time
- Kids Care Center
- MLSchedules
- ... and more!

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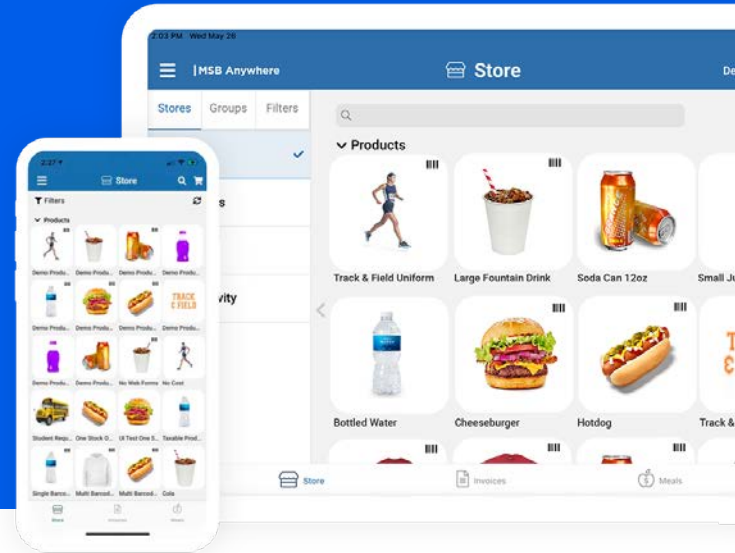
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MSB
Anywhere

Accept school payments anywhere, for anything

Bring MySchoolBucks along with you to accept in-person credit card, cash and check payments anywhere. Works with iOS and Android compatible phones or tablets.



Accept payments anywhere

Take in-person payments at the main office, in the classroom or anywhere you need to collect them.



Convenience for staff & parents

With its easy-to-use design, anyone from staff to volunteers can readily accept payments from parents with ease.



Reports in one place

Make reconciliation a breeze. Access reports for all in-person and online payments in one place, for complete financial control.



Simple & secure

All credit card information is protected with the highest standard for end-to-end encryption using Heartland Secure™

Quick invoice lookup

Quickly search for student invoices so parents can make in-person payments for the outstanding balance.

Designed with your in mind

Easily access your School Store to accept payments, scan products for purchase, link students to purchases, add product photos using your device camera, and email or text a receipt.

Expand the possibilities

Get the most from MSB Anywhere with these popular accessories



C2X Bluetooth Card Reader

Accept magstrip credit cards:
NFC, EMV coming soon.



C2X Card Reader Cradle

Dock your card reader for
hands-free operation.



Wireless Mobile Scanner

Scan items or student cards
for quicker checkout.



Manual Cash Drawer

Easy to operate 5-till drawer
for cash payments.

Check with your Heartland sales representative for pricing and availability

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Visit [HeartlandSchoolSolutions.com](https://www.HeartlandSchoolSolutions.com) | Call 800.423.2113

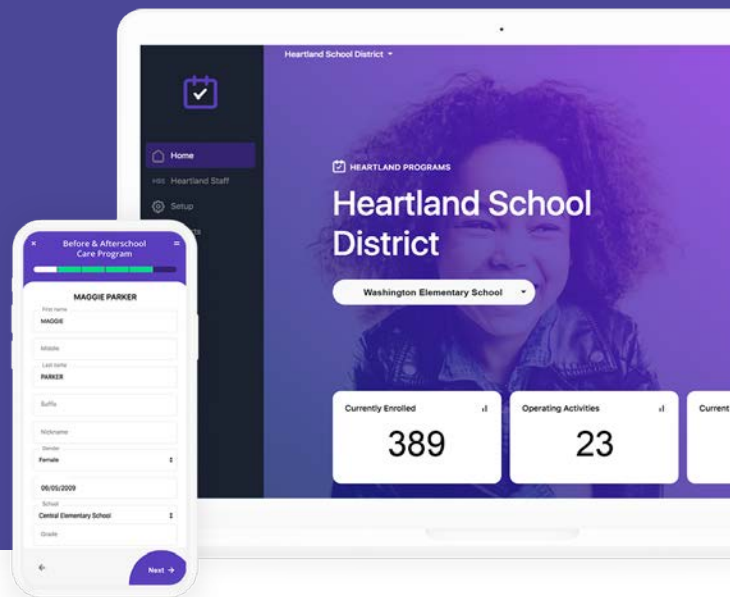
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MSB Activities

The next generation of simplified registration & payments

Manage all of your registrations and payments in one place, while giving families an easy and secure way to sign-up for any school program. Perfect for:

- ✔ Before / Afterschool
- ✔ Pre-K & Child Care
- ✔ School Enrichment
- ✔ Clubs & Activities



Online registration

Easily create registration forms with program-specific information to accept sign-ups for any school activity. Quickly approve registered students prior to enrolling them in your program.



Secure & simple billing

Powered by MySchoolBucks, the leading K-12 payments solution, automatically assign fees and notify parents when they're due. Parents can quickly pay online or with their phone.



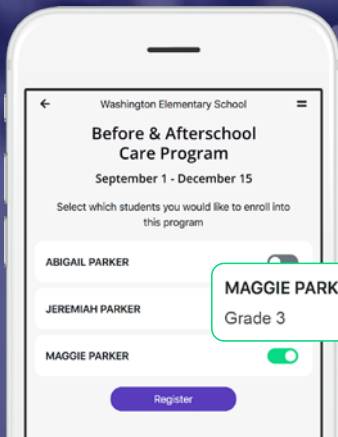
Easy check in / check out

Check students in and out individually or by groups to efficiently track attendance and keep your lines moving quickly.



Mobile design

Our mobile-friendly design gives parents an easy way to ensure their student(s) are registered, enrolled, and paid for.

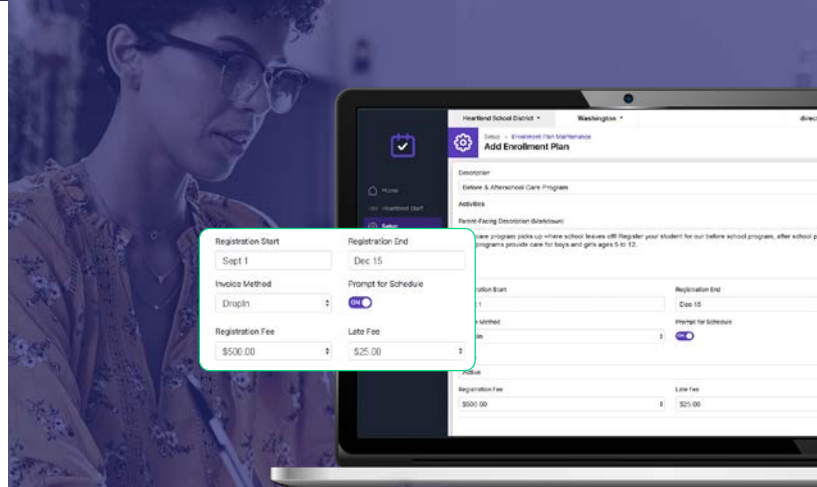


Engaging for parents

Parents easily select and register children in programs, complete any required forms, and receive automatic alerts when payments are due. Payments can be securely made online, in-person, or with their phone.

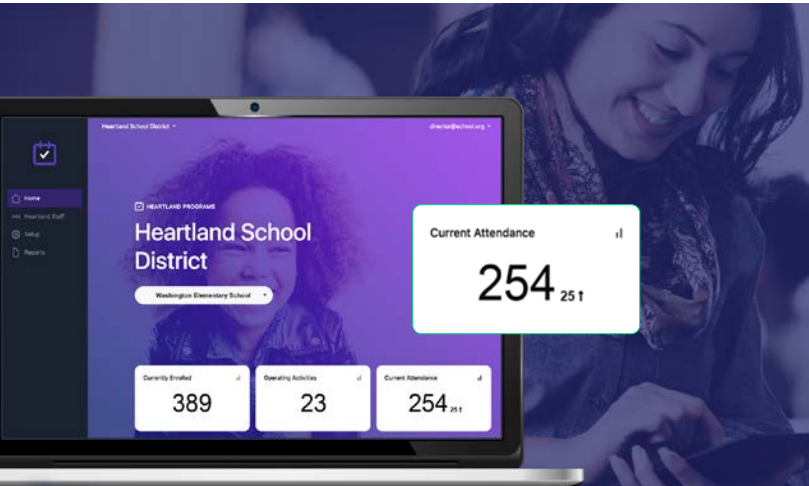
Comprehensive for program staff

Easily collect the information you need from parents including any forms, authorized pick-up or drop off person(s), and e-signatures. Invoice parents based on your program needs - monthly, daily, or hourly.



Complete visibility for program directors

Access real-time insights to all of your district's programs from enrollment to attendance. Have full visibility into each activity by site, program, or student. All payment and personal information is securely processed and stored with PCI Level 1 Compliance.



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Visit HeartlandSchoolSolutions.com/MSBActivities

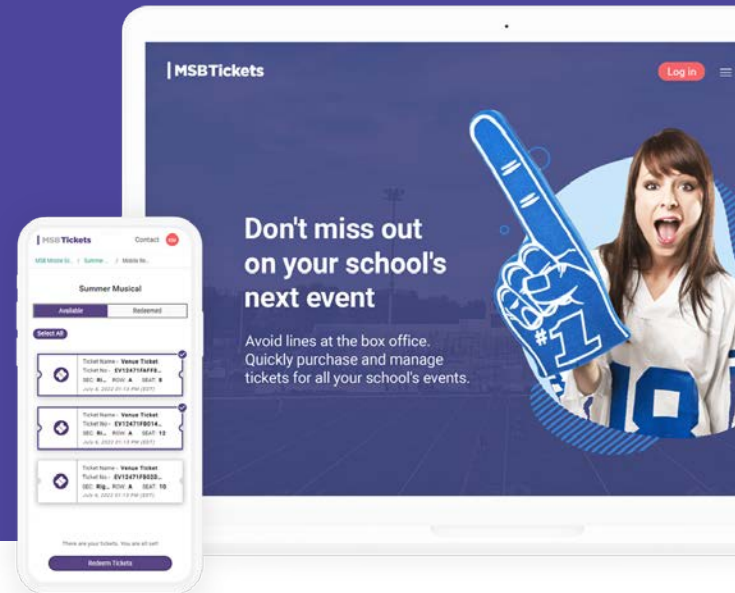
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MSBTickets

Ticketing & event management made easy

Create, promote, & track sales for all your school events in one easy-to-use solution. Perfect for:

- ✓ Sporting Events
- ✓ Drama & Theater
- ✓ Prom & Dances
- ✓ Fundraisers



Complete event management

Easily sell tickets & season passes for all your upcoming events. Organize your events by school or department for even greater control.



Better experience for parents

Parents securely buy tickets with their MySchoolBucks account or as a guest. Tickets are instantly available & can be scanned at the door for faster check-in.



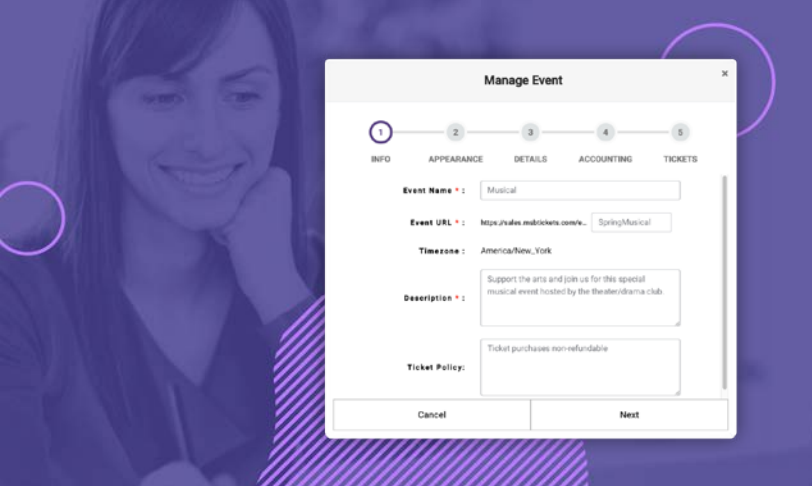
Simplified event tracking

View or export reports to monitor ticket sales, revenue & customer information for all events.



Powered by MySchoolBucks

All ticket sales are processed through MySchoolBucks, making it easy to manage & reconcile payments all in one place.



Manage Event

1 2 3 4 5

INFO APPEARANCE DETAILS ACCOUNTING TICKETS

Event Name * : Musical

Event URL * : <https://www.msbtickets.com/...> SpringMusical

Timezone : America/New_York

Description * : Support the arts and join us for this special musical event hosted by the theater/drama club.

Ticket Policy: Ticket purchases non-refundable

Cancel Next

Easy event setup

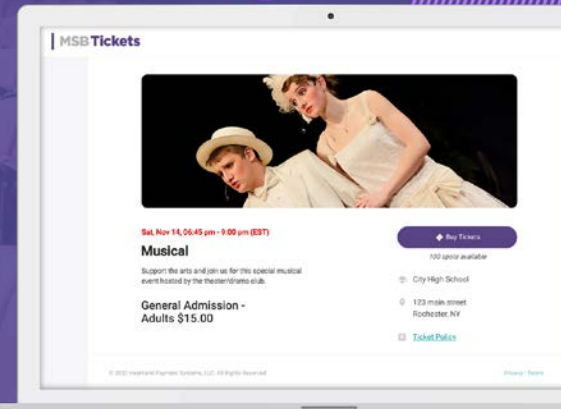
Add your event details, pricing groups, seating options, service charges & start selling in just a few clicks.

- ✓ Customize pricing groups
- ✓ Sell single event tickets or season passes
- ✓ Seat selection

Powerful promotional tools

Add your own image to instantly create eye-catching, shareable listing pages for each of your events in seconds.

- ✓ Create shareable URLs & QR codes
- ✓ Browse all events by school site



Faster entry for your events

Scan printed or digital tickets & season passes for fast, contactless entry into all your live events.

- ✓ Instantly receive digital copy of your tickets & season passes
- ✓ Mobile redemption for streamline event entry

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Visit HeartlandSchoolSolutions.com/MSBTickets

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